



Extension

UNIVERSITY OF WISCONSIN-MADISON
FOND DU LAC COUNTY

Community Development

Diana Hammer designed a Bilingual/Bicultural Latino Business Development Summer Intern position through the State of Wisconsin Summer Affirmative Action Intern Program. She supervised the intern as he collaborated with her to build relationships with 20 Latino immigrant business owners and created [a short video](#) in Spanish about food-based businesses. The intern also facilitated Latinos Unidos meetings engaging 12 Latino immigrant leaders in planning and implementing the Fiesta de Independencia. This work resulted in higher trust of Extension and access to IGNITE! Business Success resources.

4-H & Positive Youth Development

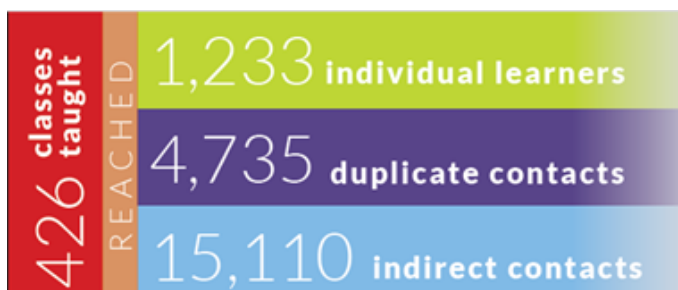
Amy Mangan-Fischer, former 4-H Program Coordinator, along with youth leaders, led a two-hour training for 4-H youth club officers and adult leaders in fall 2018. Participants learned strategies to make their club meetings more engaging and received resources to support them in their roles in 4-H. Youth were empowered to positively influence their clubs and become stronger leaders.

Youth leaders learn new activities they can bring back to their local clubs.



Health & Well-Being

In 2018, the Fond du Lac/Sheboygan FoodWise nutrition education program reached the following:



Human Development & Relationships

In 2018, Michelle Tidemann made 3,631 educational contacts with Fond du Lac County individuals/agencies through educational programming. As exemplified, using social media, Tidemann educates adults on checking their credit reports via the Credit Report Campaign. In 2018, 130 Wisconsinites participated in the campaign with 30% from Fond du Lac County. Ninety percent (90%) of the participants reported they had not checked their credit report before and 10% had checked only once. Tidemann leads the state in this educational effort.

Agriculture

Extension Agriculture programming and outreach focuses on supporting the Fond du Lac County's \$2.2 billion agriculture community to be more productive, profitable, and efficient. With low milk and commodity prices, farmers have been struggling for several years to be profitable. Programming in 2018 addressed farm business transition and succession, dairy herd management and well-being, quality assurance, employee management, and farm business management through meetings, farm visits, newsletters, fact sheets, and popular press articles. Nearly 900 direct contacts with farmers, employees, and agribusiness members were reached in 2018.

Master Gardeners



The Master Gardener Program in Fond du Lac County started in 1992. Over 415 people have been trained since that time, and there are currently 57 certified Master Gardener Volunteers for 2019. In 2018, Fond du Lac County

Master Gardener Volunteers reported 4,103 hours of community service, worth a value of over \$98,472.

UW System Board of Regents passed a resolution integrating UW-Extension with UW-Madison in July 2018. As a result, UW-Extension is now UW-Madison Division of Extension. The new integration will provide Extension with new opportunities to connect with resources at UW-Madison, our state's land grant university.



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