

2019 FDL County Fair T-shirt Design Contest

Design will appear on the 2019 FDL County Fair T-shirts.

Winner will receive a season pass to the Fond du Lac County Fair and food vouchers to be used at the 2019 fair to total \$50.

Design Guidelines:

- Your design should be inspired by the FDL County Fair 2019 motto “Kick It Up!”
- Your design can be on the front of the shirt only, and must have the FDL County Fair motto “Kick It Up!” somewhere in the design. Do not alter, redesign, modify or distort the logos in any way.
- You may enter up to two designs, but they must be submitted as separate entries.
- Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it, and it does not contain any copyrighted material, including images/copy on the internet. This includes NOT using the 4-H or FFA logos as they are copyrighted. You can use the FDL County Fair logo if you choose but it must not be altered in any way.
- Designs will be judged on the following criteria:
 - concept/originality
 - Captures the spirit of the FDL County Fair
 - Striking and memorable design
 - Visibility - eye catching and visible from a reasonable distance
 - Completeness of design
 - Feasibility - must be easy to reproduce, single colored

Design Specifications:

- Design submissions should be submitted either digitally to office@fonddulacountyfair.com or on paper with thin to medium sharpie no larger than 8.5” X 11”
- All submissions should be in black and white
- The design should be on the front of the shirt and should be contained within an 8.5 X 11 area.
- The color of the shirts will be chosen based on the design but youth exhibitors will have an exclusive color to set them apart.

Submission Guidelines and Agreement:

- All entries should be submitted to office@fonddulacountyfair.com or mailed to Tammi Thurow at 290 Wilson Ave, Fond du Lac, WI 54935 with a completed registration form.

- You must be 18 years or old to submit an entry. If you are under the age of 18 you may still create and submit a design, but it must be submitted on your behalf by a parent or guardian with the release form attached.
- The Fond du Lac County Agricultural Society will have first printing rights to the winning design. By submitting you agree that if your design wins, it can be used by the Fond du Lac County Agricultural Society on a tshirt and other promotional items, including the Fond du Lac County Fair website and marketing and public relations material including social media outlets. The winner and image of design will be recognized on our website and social media.
- Contest begins NOW!
- You must submit your design by midnight, Friday, March 1st, 2019. No late entries will be accepted. If you are mailing entries, ensure they will arrive before the deadline.
- Entries will be judged by the Fond du Lac County Fair Board of Directors
- The winner will be notified by email within 2 weeks of judging via the information provided on the entry form.
- **Please note that the board of directors and Hair of the Dogg Graphics reserves the right to make adjustments to the winning design.**
- By submitting you are agreeing to all contest rules. If you have any questions, please email office@fonddulacountyfair.com
- Order forms for the winning shirt design will be sent to youth leaders in late March with orders due in late April.

Name of Person Entering: _____

Age: _____ Club: _____

Address: _____

Phone: _____ Email: _____

Please do not forget to fill out this information and submit a release form or your entry will not be judged or considered for the contest. Thank you!

2019 FDL County Fair T-shirt Design Contest Release/Waiver

- I. **The Parties.** Effective for the 2019 calendar year, I, the undersigned, the parent or legal guardian of the minor child listed below grant the Fond du Lac County Fair, The Fond du Lac County Agricultural Society and Hair of the Dogg Graphics my permission to use any and all design submissions for the design contest. I agree that all submissions are 100% the work of my child and in no part was reproduced, traced or copied. I agree that all directions provided by the Fond du Lac County Fair was followed and if any part was not, the board of directors has the right to disqualify the submission.
- II. **Payment.** There shall be no payment made by the Fond du Lac County Fair and/or Hair of the Dogg Graphics as part of this release/waiver.
- III. **Rights.** Such permission may be assigned to another party at the sole discretion of the Fond du Lac County Fair board of directors. By submitting you agree that if your design wins, it can be used by the Fond du Lac County Agricultural Society on a tshirt and other promotional items, including the Fond du Lac County Fair website and marketing and public relations material including social media outlets. The winner and image of design will be recognized on our website and social media.

Submitters Name: _____

Submitters Signature: _____

Parent Name: _____

Parent Signature: _____

Date Signed: _____