

marketing

insight

{understanding | shedding light | helping solve a problem}

JANUARY 17, 2019

Two times, two locations

10:30 am to 12:30 pm

American Legion Belgium Post 412
665 Park Street, Belgium

1:00 pm to 3:00 pm

UW-Extension Fond du Lac Co
400 University Drive, Fond du Lac



Brian Gould, UW-Extension Dairy Economist

How to Develop One's Own Market Outlook

- Review of available published dairy forecasts
- Identification of important dairy data series to watch
- Illustrate how to pull it together



Steph Plaster, UW-Extension Ozaukee/Washington Co

Tina Kohlman, UW-Extension Fond du Lac Co

*Marketing Cows Rather Than Culling Cows
for Her Second Career*

There is no fee for the meeting, but RSVP is kindly requested
by **January 15** to ensure materials and light snack

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Or online at <https://goo.gl/d76s6N>

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