

Just in Time Parenting

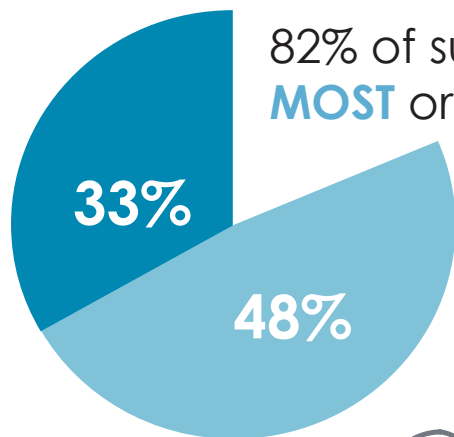
[The newsletter] confirms our thoughts [and is] from a **TRUSTED SOURCE.**



Finding reliable parenting information and advice on the web can be overwhelming! How do you know what you can trust — especially when you are busy and there's just so little time?

Just in Time Parenting is a free parenting newsletter that is delivered by email and specific to a child's age and needs. They are designed so that information that's relevant to your family is automatically delivered to you just in time!

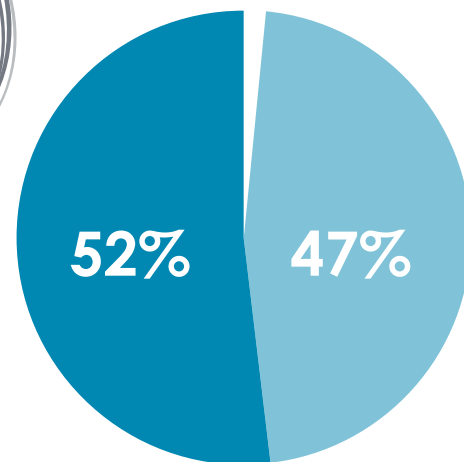
The Just in Time Parenting Survey was designed and administered to subscribers in Wisconsin and participation was voluntary. IRB# 2017-03



82% of subscribers read **MOST** or **ALL** of the publication.

I love these newsletters! Thank you so much for **EDUCATING** us!

Did **SIMPLE THINGS** like encouraging baby to roll, follow items, toys that fit hands etc.



99% of readers view the information as **JUST AS** useful or **MORE** useful than information from other parenting sources.





I am more tuned into what I can do to **HELP THEM** as they are **DEVELOPING**.

Watch for new developments and growth. Be more **PATIENT** and **UNDERSTANDING**.

Each issue includes:

- Easy to use guides on how your child is developing
- Tips on raising a healthy, happy child
- Tools for solving common parenting problems
- Strategies for coping with the challenges of raising children

Why should parents choose Just in Time Parenting?

- Timely automatic delivery directly to your inbox
- Available in English and Spanish
- Access to full-color PDFs for printing and sharing
- Links to podcasts, videos, and other resources
- Commercial free — no toy or product ads
- Based on research and written by experts who are parents themselves!

Just in Time readers reported:

increased my parenting confidence 86%

better identify my child's needs 84%

better handle parenting stress 72%

It helps to know some of the things that are **NORMAL** developmental issues and stages.

I especially liked the suggestions on how to **PLAY** with you baby at every **AGE BRACKET**.



UW
Extension
University of Wisconsin-Extension

 **AGNESIAN**
HEALTHCARE



An AA/EEO employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title VI, Title IX and ADA requirements.

Just in Time Parenting is an educational partnership of educators and researchers from land-grant universities across the country. Infographic based off of Wisconsin survey results and designed by UW-Extension Fond du Lac County, Kelly Lamb.

Fond du Lac distribution is a partnership between UW-Extension, St. Agnes Hospitals and the Fond du Lac County Kiwanis.