



## 2017 Annual Report

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**The purpose to which we commit:** We teach, learn, lead, and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.



### Welcome Cindy!

Cindy Sarkady joined us in July 2017 as our Area 15 Extension Director. She offers extensive experience working in Extension in Michigan, Illinois and Wisconsin in positive youth development as well as having held an administrator position at a community college in Illinois for ten years. Cindy's educational background features a master's degree in Adult and Higher Education from Northern Illinois University and advanced education in Organizational Leadership from Northcentral University and she is certified in Mediation. She has designed two leadership development programs in Michigan for the 4-H program and at the community college for student leaders. We are very excited to have Cindy join our team to help further the Wisconsin Idea through her work here in Fond du Lac County!

### Positive Change for the University of Wisconsin Extension

First, the regionalization structure of the nEXT Generation model is continuing to move forward. Instituting Area Extension Directors was one of the first steps in the restructuring starting July 2017. Area 15 includes Fond du Lac, Sheboygan, Ozaukee and Washington Counties. As the Area Director, Cindy Sarkady offers administrative leadership while working with county boards, budgets, staffing and prioritization of programs. She works with a team of skilled Educators and dedicated Administrative staff who collaborate across county lines to address the needs of the communities and to share best practices. Secondly, UW Extension will be moving under the UW Madison structure starting in July 2018. The alignment offers a strong brand to the university as well as access to the college's educational resources. UW Madison sees the value of having Extension in the 72 counties as a way to reach out even more to help the citizens, business, and communities in the state of Wisconsin. The commitment to local needs and education is still the driving mission of the UW Extension system. UW Extension programs leverage substantial local, state and federal dollars to enhance the quality of life for residents in Fond du Lac County. The state's 2015-17 biennial budget reduced the University of Wisconsin System funding by \$250 million. Cooperative Extension's portion of the cut is \$3.6 million per year – 8.3 percent of its ongoing state funding.

### Educational Priorities

This report features a snapshot of impactful programming conducted in 2017 by the UW-Extension Fond du Lac County office within their educational priorities. Residents access UW-Extension for educational programs addressing the needs of youth, individuals, families, businesses, farms and communities. We partner with local neighborhoods, communities, organizations, volunteers, businesses, and state/federal agencies to deliver research based education. We thank the various branches of Fond du Lac County government for their steadfast support and encouragement. We invite you to learn more about us online at [fonddulac.uwex.edu](http://fonddulac.uwex.edu) or follow us on Facebook and Twitter!



## Minority Business Development with IGNITE!

Building on the relationships she established by interviewing minority business owners, UW-Extension Community Resource Development Educator Diana Hammer moved into the role of teaching Latino, African-American, and Asian people of color about business start-up skills, while also coaching partner organizations toward expanded access for underserved clients. In 2017, she individually taught 10 entrepreneurs of color about business planning and financing. She also began co-coordinating the Regional People of Color Business Association meetings, which draws entrepreneurs from Green Bay to Fond du Lac. As a result of her focus on these underserved companies:

- 2 received grants of \$2000 from IGNITE! Business Success.
- 4 attended an intensive two-day IGNITE! Business Model Canvas training.
- 7 participated in the Going Solo business simulation.
- 9 learned about tax filing from the Latino Entrepreneurial Network in Milwaukee.
- 11 met with the Wisconsin Women's Business Initiative Corporation, a non-profit lender.



Overall, the 17 partners in IGNITE! Business Success awarded 15 grants of \$2000 to new business owners and consulted directly with 82 entrepreneurs, 20 (24 percent) of whom were people of color. Ninety-four jobs were created out of IGNITE! partner efforts in 2017.

Randip Saini of iBeauty receives a grant for \$2000 from IGNITE! Business Success representatives Diana Hammer (UW-Extension) and Kathy Doyle (ADVOCAP).

## 4-H Youth Development Educator Retires



Denise Retzleff retired in January 2018 after 29 years of dedicated service to the residents of the State of Wisconsin, the past 20 years in Fond du Lac County

as the 4-H Youth Development Educator. She also has served as co-department head for the past seven years.

She has been recognized as an expert in the areas of Organizational Leadership, Positive Youth Development, Team Development Scholarship, and embracing and living the Wisconsin Idea. She was a visionary for 4-H/Youth and Extension programming, building capacity with volunteers and youth by encouraging individuals to step outside of their comfort zone by empowering them to learn from their experiences.

We salute her for her excellence, commitment and the positive difference she has made in the lives of so many. Thanks Denise!

## Reaching New Audiences through Dance

Because of Araceli Oswald's work with the Latino community, new ideas are being put into action and Latino leaders are coming forward to make a difference in the Fond du Lac community. The Latinos Unidos Youth Dance Club was created to offer a safe and positive youth development option. The adult leader is teaching youth a variety of dances, giving youth a voice by allowing them to make the decisions and create their own choreography. Youth learn about Latin-American folklore and have found their own voice with songs that represent a new culture, with strong Latino roots, modern rhythms and bilingual lyrics.

Over 50 young people have become engaged with the club. They have performed in community events in Fond du Lac and surrounding counties. Parents have shown great support, are willing to help and have participated in community events that they were not aware of before.



## Master Gardeners impact Fond du Lac County

The Master Gardener Program in Fond du Lac County started in 1992. Over 419 people have been trained since that time, and there are currently 52 certified Master Gardener Volunteers (MGVs) for 2018. The UW-Extension Educator facilitating the MG Program is the new Crops & Soils Area Agent Dr. Loretta Ortiz-Ribbing.

### Educating over the Airwaves

MGVs participate in Landscape Smart, an hour-long Saturday morning Fond du Lac radio program. The show, sponsored by Rademann Stone & Landscape, answers horticulture questions called in by listeners. Responses are provided by a panel made up of Ron Rademann and two (of eight) MGVs. The program also provides opportunities to publicize other MG events and activities.

### Herb Gardens in the School

At Riverside School, MGVs planted herbs and took some plants in to the third grade classes so 60 children could touch, smell, see and taste the herbs including rosemary, parsley, dill, cilantro, sage and basil. MGVs talked about what some of the herbs are used for. Micro greens were also planted, so the students would see their seeds growing since herbs take a while to mature.

### School Vegetable Gardens Educate Children

MGVs conducted programs on growing vegetables at three elementary schools, reaching over 1,100 children in grades K-6. With a focus on the value of pollinators, MGVs did a class on bees, using costumes and props, and started planting vegetable seeds in March. The vegetables were planted in the garden in late May with a rainbow of color in different vegetables from blue potatoes, purple peppers, yellow tomatoes, purple kale, etc. The children placed colored sticks by the color vegetable they were planting. There was also a game on pollination so the children could learn which vegetables are pollinated by wind, bees, butterflies and those that do not need pollination.

## 4-H Volunteers are Valued Partners

Volunteers work with UW-Extension Youth Development professionals to develop the life skills of youth members, thus benefiting the state, employers, and the economy. Volunteers not only have the satisfaction of contributing to the future of young people, they also learn new skills that may advance their careers.

Wisconsin 4-H has over 16,700 adult volunteers. Fond du Lac County 4-H has over 230 volunteers. Volunteers are a major reason for 4-H's ability to reach youth throughout the county and state.



Volunteers advise, teach, serve as role models, organize, raise funds, help youth develop life skills, mentor, and motivate. In 2017 Fond du Lac County 4-H volunteers gave nearly 10,000 hours of service. Independent Sector puts the value of volunteer time at \$24.14 per hour. The nearly 10,000 hours of volunteer service provided by Fond du Lac County equates to nearly \$240,000 in community support to Fond du Lac County.

### The Master Gardener Program in Fond du Lac County

#### Volunteer Service in 2017

Youth Ed	401 hours
Adult Ed	452 hours
Support	3,897 hours
Total	4,750 hours
Value*	\$114,665

Since 2000: 73,935 hours at a value of over \$1,391,433

\* using the current estimated dollar value of volunteer time in Wisconsin of \$24.14 per hour, from Independent Sector. Cumulative value based on previous annual estimates.



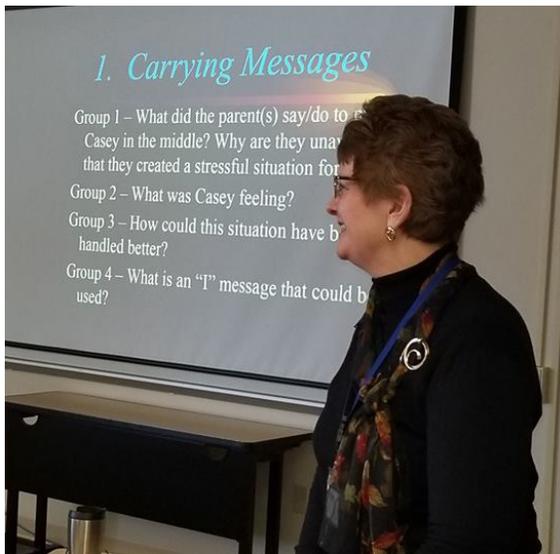
#### Where you can find activities by MGVs in Fond du Lac County

- Lamartine Veterans Memorial Garden
- North Fond du Lac Community Gardens
- Fond du Lac Public Library
- FDL Lutheran Home and Health Services
- Parkside Elementary School Garden
- St. Mary's Springs Academy
- Roselow Elementary School Garden
- Riverside Elementary School Garden

## Digital Parenting Supports for Co-Parenting

Co-parenting happens for a variety of reasons, including divorce, parents who never married or lived together, incarceration, or other job situations. Parenting across two households or locations introduces challenges for parents and children. Fond du Lac County UW-Extension Family Living Educator Michelle Tidemann provides educational supports for parents learning their new role as a co-parent and to meet this need seeks out new methods of educational outreach.

eParenting® Co-Parenting text messaging was piloted with Fond du Lac County co-parents in 2015, 2016, and 2017. The text



message series was designed to supplement the co-parent education Tidemann and Fond du Lac County Family Court teach monthly to Fond du Lac County parents divorcing, and bi-monthly to paternity co-parents.

Education via digital messaging extends the duration co-parents were engaged in positive co-parenting methods beyond the classroom.

In 2015, Fond du Lac County invited 134 parents to participate in the eParenting® Co-Parenting text messaging with 80 parents participating in the 1st pilot program. Fond du Lac County parents represented 40 percent of the 200 parents within the six-county area pilot study. Over two-thirds (65 percent) of co-parents in the six-county area who were offered the text messages signed up to receive the texts. Participation in the pilot was extended into 2016, where 181 parents were invited to participate in the text messaging pilot with 95 parents choosing to participate. The eParenting® Co-Parenting text messaging pilot program continued into 2017 with a new feature: e-mail delivery as an option for the co-parent messages in addition to text messaging. The addition of the e-mail delivery option is in response to pilot participant involvement

barriers affiliated with texting fees or “no smart phone” access. In Fond du Lac County, 173 parents received texts and 49 parents elected to receive e-mails. Statewide, 63 families elected the new format of receiving e-mails, Fond du Lac County parents (49) made up 78 percent of the e-mail option!

Fond du Lac County co-parents participating in the text messaging series, supporting their co-parent roles are represented in the outcomes from the six county pilot. From the 2015 pilot evaluation, the majority of parents (75 percent) said the co-parenting texts were useful. Over two thirds (67 percent) of parents said the text messages helped them remember and practice what they learned in their face to face co-parenting class. Respondents to both the weekly texted evaluation questions and the final questionnaire also agreed because of these text messages they:

- Made a greater effort to cooperate with their co-parent
- Were less likely to make negative remarks about their co-parent
- Incorporated digital media more positively into their co-parenting.

In 2017, Fond du Lac County parents continued to agree the text messages were helpful. The text messaging project aimed at co-parents has the potential to teach and reinforce co-parent skills in an efficient and effective way.

### Parents enroll in Parenting Messages to Promote Co-Parenting Role

Key:

Text Participants

Rejected

Email Participants

\*Offered since 2017



## Youth Learn Farm to Table Concept

UW-Extension Fond du Lac County has offered the Junior Master Gardener program for 15 years, enabling county youth to learn where their food comes from. The four-month session offers weekly classes that teach participants concepts about gardening, food preparation, and healthy eating. One parent commented “I liked the combination of eating and growing— helping [the kids] realize that they are totally connected; I don’t think some kids realize that connection.” Junior Master Gardeners attend classes



beginning in April to learn about preparing to plant, then continue throughout the summer to fertilize, weed, and harvest.

Throughout the session, the children prepare dishes utilizing the fruits and vegetables they have grown to reinforce the “farm to table” concept.

UW-Extension introduces participants to new foods and encourages them to try everything regardless of their familiarity or preconceived feelings towards the new offerings. On average, six to eight children said the food they tried was new to them at each session including spinach, green peppers, dried fruit, mango, kiwi, refried beans, guacamole, pineapples, basil, etc. Broadening youth’s familiarity with foods encourages them to try new things and hopefully adapt new and healthy eating habits.

In 2017, UW-Extension made 185 youth contacts and interacted with many of the adult parents through the JMG program. Forty-three individual children registered

for the program, 23 of which participated through the Boys and Girls Club. Year after year we encourage youth ages eight to twelve to join who have an interest in active outdoor activities, “digging” in the dirt, caring for plants, cooking in the kitchen, eating healthy snacks, and meeting new friends. Last year was yet again a prosperous year and we look forward to offering this beneficial program for many years to come!

“My daughter enjoyed everything about the program. It is so wonderful to have this program and without expense to the families. They are excellent life-long lessons.”

## A Community of Gardeners in Fond du Lac County

Every year gardeners are urged to treat the Community Garden as their own. Taking better care of the plot at the end of the growing season, provides nice plot area to come back to each year. If the weeds were not dealt with at the end of the growing season, the weeds come back in the next growing season making it difficult to garden. The garden newsletter is distributed to Community Garden participants to provide guidance, resources, and insights regarding challenges unique to the growing season at the time.

2017 garden statistics: 85 gardening families: 61 White - 72%; 13 Hmong - 15%; 8 Hispanic - 9%; 3 Indian - 3%. Twenty-five of these families were 1st time gardeners.

The cover crop has been vital to the improvement of the soil for the past three years. The Master Gardener Volunteers have continued to fund the grant request for cover crop seeding. The added benefit to cover crop planting is to minimize weed growth, which is also a deterrent to varmint infestation. Tall weed overgrowth can be another unwanted problem for gardeners. Patty Percy, Community Garden Coordinator, applied for another grant to continue the cover crop program.



Visitors seen at the end of summer.

## Becoming the Manager of Choice

“The key to success in any business is to help other people be successful in their jobs.”

Effective employee management is a critical aspect of any successful agri-business. Developing the necessary management skills doesn't happen overnight, and they are difficult to achieve without some guidance. The challenge of training good managers is important to the profitability of any business.



Fond du Lac County Dairy & Livestock Agent Tina Kohlman piloted “Becoming the Manager of Choice”, a three-part human resources in agriculture series developed by the UW-Extension FARM Team. The purpose of the meeting series was to help provide training for English and Spanish speaking individuals in the area of employee management.

The three-part series was offered during three one-half day programs, each two weeks apart. The series focused on the following key topics: Hiring and Business Culture; Motivated Workplace; Employee Preparation; From Managers to Leaders; Managing Conflict; and Reviews.

“Thank you for offering this series. It is important to motivate and energize for continued growth.”  
- Series Participant

This meeting was offered bilingually (English and Spanish) simultaneously, reaching a total of 24 individuals (12 Spanish and 12 English speaking).

Based on post-meeting evaluations, participants increased their knowledge (on a score of one to four, 1 being poor and 4 being excellent) before and after the meeting on the following topics:

• Hiring the Right People	0.9
• The Farm Business Culture	1.1
• Developing a Motivated Workspace	0.4
• Keeping Good Employees	0.3
• From Managers to Leaders	0.8
• Managing Conflict	1.1
• Reviews & Feedback	0.7

The surest way to reach a business goal is to plan on it! And successful dairy operations focus on people. Small or large farm operation, human resources should be viewed as part of a farm business's overall risk management plan.

“What you are doing is great. It helps me stay challenged & fresh.”  
- Series Participant

## FDL Fresh 5

The “FDL Fresh 5” is a food donation program that connects farmers' market vendors with local food pantries. Fond du Lac County FoodWise Nutrition Coordinator Amanda Miller worked with local sellers and Bill and Lynda Zeleske, to create and implement the FDL Fresh 5 program.

The program is designed to be highly community based. It gives vendors the opportunity to donate excess produce at the end of the market to local food pantries. Often times, this is the produce that may otherwise have gone to waste. It also gives customers the opportunity to either bring non-perishable items (canned goods, for example) to donate, or to “buy two, give one” while shopping for fresh produce at the market.

The “Fresh 5” logo is intended to emphasize healthier donations, including fruits, vegetables, whole grains, protein, and lower sodium canned



goods, whether perishable or non-perishable. Local pantries are often stocked with highly processed foods that are high in sodium, fat, sugars,

and calories.

“Thank you ever so much for making Broken Bread the beneficiary of the Farmers Market - it was of tremendous value to us.”  
- Lucy Sumner, Broken Bread

Donna King, a local volunteer, staffed a tent each

weekend while local youth volunteers pulled a wagon through the market 15 minutes prior to the closing of the market for the day to collect unsold produce. In three months (August through October, 2017), vendors and customers donated nearly 2,000 pounds of produce and \$100 in cash to Broken Bread, a local hot meal program in Fond du Lac County.

## Crops & Soils Agent Promotes Soil Health & Water Quality

In 2017 programming efforts led by UW-Extension Fond du Lac & Dodge County Area Crops and Soils Agent Dr. Loretta Ortiz-Ribbing led to 34 educational programs and events, including:

- Simultaneous Spanish translation Pesticide Applicator Training
- Healthy Soil-Healthy Water (HSHW) workshop two-day series (317 cross-county participants).

Ortiz-Ribbing built ownership and collaboration, empowering the Farmers for HSHW and the Dodge Alliance partnership between farmers, three lake associations, UW-Extension, and government agencies which resulted in:

- SAVE OUR LAKES program (100 participants)
- Pontoon rides for farmer/lake owner networking (103 participants)
- HSHW field day (103 participants)
- Fall field tours (53 participants) regarding local, on-farm research.

Starting on-farm cover crop trials with 3 producers strengthened her DATCP Producer Led Watershed Grant; she received the top award.

Evaluations for the HSHW program showed 89 to 97 percent of respondents noted a better understanding of soil healthy concepts and principles.

Ortiz-Ribbing’s programming efforts have led to two lake associations funding a number of farmers cover crop cost-sharing, and a collaboration with the Fond du Lac Land and Water Conservation Department (LWCD) to replicate and form a producer-led partnership in 2018. Ortiz-Ribbing continues to work with both the Fond du Lac and Dodge Counties Forage Councils and advises Master Gardener Volunteer organizations in both counties.



Photo Credit: B. Boettge

## Community Health Coaching

For the past three years, Fond du Lac County FoodWise Coordinator Amanda Miller and National Health Coach Mary Bennet facilitated the “Community Health Coaching” process. This grant based program is awarded to select communities across the nation by Robert Wood Johnson Foundation

“The coaching process has been invaluable in providing the opportunity to collaborate and leverage the work done in each of the focus areas associated with Healthy 2020.”

– Ellen Sorenson, Drug Free Communities Coordinator.

and the University of Wisconsin-Population Health Institute. The purpose of the grant is to provide coaching to:

- Relationship Building: Build strong relationships among the four priority areas.

Prior to this process, the leaders of each group did not have a relationship nor worked on any projects together.

- Communication: Demonstrate a commitment to the coaching process and a willingness to address community health challenges in an honest, respectful and trusting environment.
- Address Issues Collectively: Challenge traditional ways of thinking about public health issues and embrace “evidence based approaches”.

The team built for the coaching process represented leadership from each of the four community health assessment priority areas through Healthy Fond du Lac County 2020 – obesity, mental health, dental health, and drugs/alcohol. The group also had representation from Comprehensive Services Integration and Boys & Girls Club.



It is important to routinely evaluate how/why a group developed – its structures, its relationships and communication, its marketing supports, and fund development, which the health coaching process did. Although the process has come to an end, it has built solid working relationships, which has led to collaboration on upcoming projects and grant opportunities, including a focus on trauma-informed care.

## 2017 Credit Report Reminder Campaign Results

Credit is increasingly important for many areas of life: the ability to get a loan, how much one pays for credit and insurance, securing a job, renting a house or apartment, and preventing identity theft. It is up to individuals to make sure information in their credit report is accurate and up-to-date, yet only one in three Wisconsin adults obtain a copy of their credit report each year - the 6th lowest rate of all states. Many people pay for credit monitoring, which is costly and usually unnecessary.

UW-Extension Family Living Educator Michelle Tidemann has emphasized and is engaged in the statewide Credit Report Reminder Campaign, encouraging individuals to check their free credit reports three times a year on 2/2, 6/6, and 10/10. Tidemann marketed to participants regarding the Credit Report Reminder Campaign through media releases, displays at Forward Services, e-mail blasts to Fond du Lac County employees, Facebook posts, posters with sticker note reminders with partner organizations, and the UW FDL Website. The campaign's website also provides needed resources to deal with the complexity of credit. For 2017, 198 Wisconites signed up with 61 (31 percent) being from Fond du Lac County, increasing the county's participation by almost 50 percent. In 2016, 203

individuals statewide have signed up to receive emails three times a year to remind them to check one of their three free credit reports. Fond du Lac County had 39 individuals (19 percent of statewide sign up) sign up in 2016. In 2015, there were 17 individuals from Fond du Lac County signing up for



the credit campaign so for 2016, the participation rate doubled from 2015. The work of Tidemann continues to lead the state in this effort of increased credit monitoring.

Of the 61 individuals who enrolled in the Credit Report Reminder Campaign in 2017, 78 percent of Fond du Lac County participants reported they hadn't checked their credit report in the past year; compared to 68 percent of enrollees from elsewhere (Wisconsin and nation). The 78 percent shows Tidemann is reaching the "right" people for this – rather than just cherry picking or reaching people who are already checking their reports.

Tidemann will continue to address the need for this critical information and understanding about credit reports and scores through ongoing promotion of the Credit Report Reminder Campaign, social media, displays, and workshops in 2018 throughout Fond du Lac County. Tidemann and four other UWEX Family Living Educators received a state 2017 Governor's Financial Literacy Award for their work in building Financial Capability through the Credit Report Campaign.

The logo for UW Extension, featuring the letters 'UW' in a blue, sans-serif font above the word 'Extension' in a larger, bold, black, sans-serif font. A blue horizontal line is positioned below the word 'Extension'.

Fond du Lac County

## UW-Extension Fond du Lac County Staff

Pam Bartoli, *Program Assistant*  
Tina Engelhardt, *Program Assistant*  
Angela Folske, *Program Assistant*  
Diana Hammer, *Community, Natural  
Resource & Economic Development Educator*  
Ann Kaiser, *Program Assistant*  
Tina Kohlman, *Dairy & Livestock Agent*  
Kelly Lamb, *Program Assistant*  
Amanda Miller, *FoodWise & Family Living Educator*

Pamela Nelson, *FoodWise Nutrition Educator*  
Dr. Loretta Ortiz-Ribbing, *Area Crops & Soils Agent*  
Araceli Oswald, *Bilingual 4-H Youth Development Assistant*  
Patty Percy, *Community Garden Coordinator*  
Melanie Phillips, *FoodWise Nutrition Educator*  
Denise Retzleff, *4-H Youth Development Educator &  
Co-Department Head*  
Cindy Sarkady, *Area 15 Extension Director*  
Michelle Tidemann, *Family Living Educator &  
Co-Department Head*

Report Key

Throughout the report, use these symbols to represent the corresponding values.



= 5 program participants



= \$10,000 value of volunteer time



= 1,000 volunteer hours

## Becoming the Manager of Choice

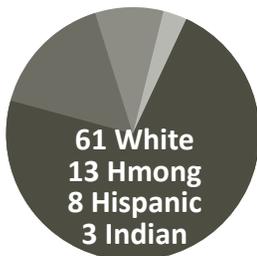


Knowledge Before

Knowledge After

4 Point Scale

UW-Extension Agriculture Agent Tina Kohlman taught 20 individuals about effective employee management. Read more about what participants learned from this series and how the curriculum increased their knowledge in the above areas on page 6.



## A Community of Gardeners in FDL

25 first time gardeners rented plots in 2017; read more on page 5.

## Youth Learn Farm to Table Concept in JMG

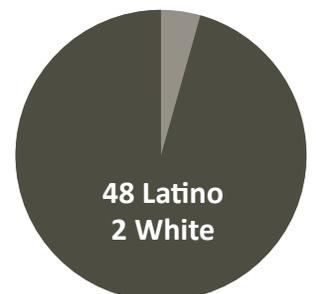


The Junior Master Gardener (JMG) program celebrates 15 years of promoting the concept of “farm to table” to the youth of our county. Read more about the valuable lessons shared on page 5.

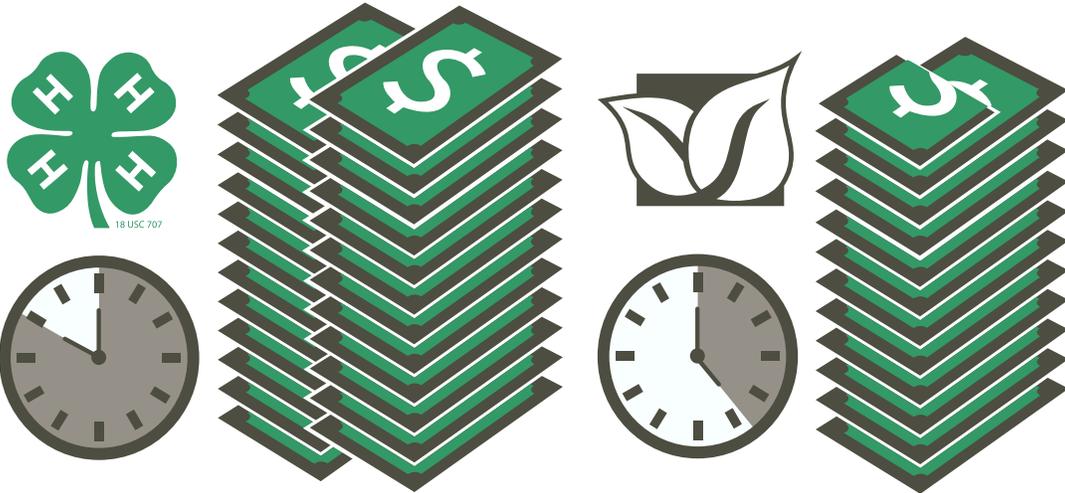
## Reaching New Audiences through Dance



Promoting participation, inclusion, and engagement is the purpose of Fond du Lac County’s new dance club. Read more about the impact this club is having on page 2.



## Volunteer Service Hours Better the Community



4-H volunteers promote youth development in members of Fond du Lac County. Read more about the impact they make on page 3.

Master Gardener volunteers use their skills through the county. Learn more about the things they do on page 3.

## FDL Fresh 5

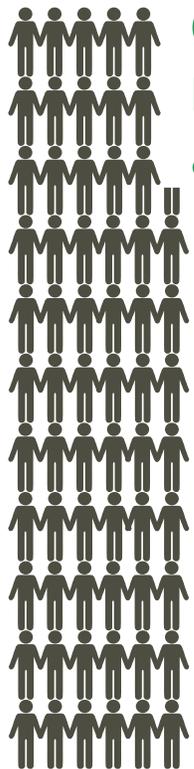
A new program in Fond du Lac County, curated through FoodWise educator Amanda Miller encourages sellers at the farmers market to donate their excess produce to local food pantries. Read more about this program on page 6 of the 2017 Annual Report.



## Crops & Soils Agent Promotes Soil Health & Water Quality

Dr. Loretta Ortiz-Ribbing, crops and soils agent, hosted 34 educational programs in 2017 making many direct contacts with people in our community.

See more information about their impact on page 7.



Healthy Soil-  
Healthy Water



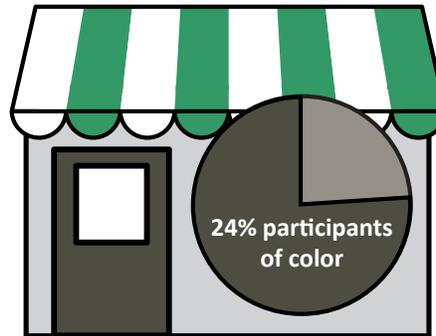
Healthy Soil-  
Healthy Water  
Field Day



Save our Lakes



Fall Field Tour



## Minority Business Development with IGNITE!

Diana Hammer, bilingual Community Development agent, works with local business owners to help them thrive in Fond du Lac County. Learn more about her business development work throughout the county on page 2 of the Annual Report.

## 2017 Credit Report Reminder Campaign Results



With reminders 3x a year, the Credit Report Reminder Campaign, supported by Family Living educator Shelley Tidemann, engages people of the county to keep on top of their credit. Read more about the program on page 8 of the 2017 Annual Report.